



**IMPACT!**

the power of influence





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Then he told them many things in parables, saying, “Consider the sower who went out to sow. As he sowed, some seed fell along the path, and the birds came and devoured them. Other seed fell on rocky ground where it didn’t have much soil, and it grew up quickly since the soil wasn’t deep. But when the sun came up, it was scorched, and since it had no root, it withered away.

Other seed fell among thorns, and the thorns came up and choked it. Still other seed fell on good ground and produced fruit: some a hundred, some sixty, and some thirty times what was sown. Let anyone who has ears listen.”

Matthew 13:3-9

# Postmodern Views

- Things are Random
- Nothing can be proven
- Truth is constructed by individuals
- No absolutes
- No one right or wrong but many
- Tolerance is valued
- I determine my own identity and meaning

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Surveys show that people are more interested in spiritual things than ever before, but they are looking for answers in other places than the Church.

Although I am free from all and not anyone's slave, I have made myself a slave to everyone, in order to win more people. To the Jews I became like a Jew, to win Jews; to those under the law, like one under the law—though I myself am not under the law—to win those under the law. To those who are without the law, like one without the law—though I am not without God's law but under the law of Christ—to win those without the law.

To the weak I became weak, in order to win the weak. I have become all things to all people, so that I may by every possible means save some.

1 Cor 9: 19-22

Influence ['ɪnflʊəns]=

the capacity to have an effect on  
the character, development, or  
behavior of someone or something

# Five Essentials for Spiritual Influence

1. Spiritual influence  
requires competence

Whatever you do, work at it with  
all your heart, as working for the  
Lord, not for human masters.

Colossians 3:23

Whatever your hands find to  
do, do with all your strength...

Ecclesiastes 9:10

Do you see a person skilled in his work? He will stand in the presence of kings. He will not stand in the presence of the unknown.

Proverbs 22:29

The quality of a person's life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor.

Vince Lombardi-  
Hall of Fame Football Coach

“To be excellent and work hard and be diligent because that is what you get paid to do is a language the world understands. I was disappointed, being a CEO of a company for so many years, that oftentimes non-Christians would take their work more seriously and outwork Christians.”

Jack Alexander,

Travel and Hospitality Industry

# Five Essentials for Spiritual Influence

2. Spiritual influence requires character

But the fruit of the Spirit is love,  
joy, peace, patience, kindness,  
goodness, faithfulness,  
gentleness, and self-control.

Galatians 5:22-23

Follow me, and I will make  
you fishers of people.

Matthew 4:19

# Five Essentials for Spiritual Influence

3. Spiritual influence requires consideration of others

If then, there is any encouragement in Christ, if any consolation of love, if any fellowship with the Spirit, if any affection and mercy, make my joy complete by thinking the same way, having the same love, united in spirit, intent on one purpose. Do nothing out of selfish ambition or conceit, but in humility consider others as more important than yourselves. Everyone should look not to his own interests, but rather to the interests of others.

Philippians 2:1-4

# Five Essentials for Spiritual Influence

4. Spiritual influence requires wise communication

Preach the Gospel at all  
times. Use words if necessary.

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“People who say they can witness to  
their faith purely by their deeds are  
self-righteous. Not one is that good.”

Elton Trueblood

...but in your hearts regard Christ the Lord as holy, ready at any time to give a defense to anyone who asks you for a reason for the hope that is in you.

1 Peter 3:15

Look, I'm sending you out like sheep among wolves. Therefore, be as shrewd as serpents and as innocent as doves.

Matthew 10:16

# Five Essentials for Spiritual Influence

5. Spiritual influence requires courage

“A ship in harbor is safe, but that is not what ships are built for.”

– John A. Shedd

All authority has been given to me  
in heaven and on earth... And  
remember, I am with you always,  
to the end of the age.

Matthew 28:18-20

Haven't I commanded you: be strong and courageous? Do not be afraid or discouraged, for the Lord your God is with you wherever you go.

Joshua 1:9.

Although I am free from all and not anyone's slave, I have made myself a slave to everyone, in order to win more people...I have become all things to all people, so that I may by every possible means save some.

1 Corinthians 9: 19-22

If we want people to pay attention to our faith, we must pay attention to the kind of people we are.

